



**60% of what we do is exactly  
the same as everyone else.**

**The other 40% is what sets us apart.**

Recruitment isn't hard, it's just really hard work and really easy for the wrong people to screw up.  
*That's why our approach and methodology is as easy as 1,2,3...*

**1. EVENT SPECIALISTS**

**Too many 'specialists' but not enough experience**

We're the only recruitment consultancy with hands-on senior experience in, Live events, Experiential and recruitment.

**So?**

- Having worked in the sectors means we know where to look
- Knowing the culture, means we cut through the BS with a knife, so you don't waste your time
- You get the best in the industry, not the quickest available

**2. 100% 6-MONTH REBATE**

**Let's not mass debate about a rebate.**

A sliding scale or free replacement scheme is just your recruiter's way of preparing to fail.

We guarantee our forensic approach with a 6-month 100% rebate.

**How?**

- Our high/soft touch service means we know our candidate's and client's long-term aspirations
- We represent professionals looking for a career move, not a stop gap
- Our custom profiling approach works

**3. FITABILITY® PROGRAM**

**Our high-touch, soft-touch program - is more than just a nice touch!**

Fitability® is all about giving you relevant information to make an informed decision, whilst ensuring your brand goals match our candidate's career and personal aspirations.

**Who cares?**

- You should, most hiring mistakes are down to gut feel, rather than the in-depth understanding our approach fosters.
- Your shortlist knows your brand and the opportunity on offer and as such have already invested in the long term

**Don't trust recruiters?** Us too, however, to be honest, we're not massive fans of you recruiting on your own either. When we get to know each other, you'll realise it's a team thing.

**Don't believe us?** Then it's time for real testimonials from real people...

“Robert has a unique product and is a breath of fresh air in his approach to recruiting”  
Head of Client Services

“Robert's attention to detail and time spent getting to know his candidates, really sets him apart in the marketplace”  
Head of Experiential

“Robert's approach to recruitment is refreshing and much needed in our industry”  
Chief Executive Officer

“Working with Robert was a pleasure from start to finish”  
Head of Marketing & Business Development



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**What's the best that can happen?  
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